

# FICCI Wellness-2010 TRANSFORMING LIFESTYLES

Hotel Taj President, Cuffe Parade, Mumbai - 400005

Wednesday, 25<sup>th</sup> August 2010 • Time : 9.30 a.m. to 5.30 p.m.

## Platinum Partner - Exclusive (Rs.10,00,000)

1. The logo will be carried on the backdrop, press releases, delegate kit
2. 10 free delegate passes.
3. One speaker slot at the inaugural and technical session.
4. 5 minute corporate movie slot
5. Advertisement in the back cover of the compendium.
6. Insertion of Company brochure in the delegate kit.
7. Banner display at the counter
8. Wide media coverage

## Gold Partner - (Rs.7,50,000)

1. The logo will be carried on the backdrop, press releases and delegate kit
2. 7 free delegate passes
3. One speaker slot will be provided in the technical session.
4. Insertion of Company brochure in the delegate kit
5. 3 minute corporate movie slot
6. Advertisement in the inside front cover compendium

## Silver Partner - (Rs.5,00,000)

1. The logo will be carried on the backdrop, venue, press releases, delegate kit
2. 5 free delegate passes.
3. Advertisement in the inside back cover compendium.
4. Insertion of company brochure in the delegation kit

## Lunch/Tea Partner - (Rs.3,00,000)

1. Designation as the lunch or tea sponsor of the conference
2. Branding of the buffet area
3. 3 free delegate passes
4. Insertion of company brochure in the delegate kit.

## Kit Partner - (Rs.1,50,000)

1. Display of logos on the backdrop, conference kit.
2. Insertion of company brochure in the delegate kit.
3. 2 free delegate passes

## Session Partner - 1,00,000

1. 5 minutes movie slot during the breaks
2. Insertion of company brochure in the delegate kit.

## Advertisement in the conference compendium (Size A4)

Book Mark	Rs.30,000
Back Cover	Rs.25,000
Cover Inside Front (Color)	Rs.20,000
Cover Inside Back (Color)	Rs.20,000
Full Page (color)	Rs.15,000
Half Page (color)	Rs.10,000
Full page (black and white)	Rs.7,000

## Brochure Insertion in the Delegate Kit Rs. 30,000

**Bare Space** Rs. 5000 per sq. mtrs (minimum 9 sq.mtrs)

**Table Space** Rs. 20,000

## Delegate Fee Details

**Delegate Fees :** INR 2,500

**International Delegates :** USD 100

*Company nominating 3 or more delegates are entitled to a 10% discount on the Delegate Fee.*

**Delegate Fee is non-refundable**

**Cheque/ DD in favour of FICCI - WRC**

*Fee includes luncheons, refreshments and complete set of Documentation only. It does not include cost of travel and accommodation*

## Who Should Attend?

- Health & Wellness Administrators
- Doctors and medical practitioners
- Health and fitness professionals
- Beauty and Wellness Professionals
- Hospitals
- Medical / Wellness equipment manufacturers
- Herbal manufacturers and retailers
- Cosmetic and Herbal Companies
- Nutritionists
- Researchers
- Salons and Slimming Centers
- Stake holders in – Hospital, Hoteliers, Institutions, SME
- Ayurveda, Siddha, Unani, Yoga, Homeopathy and Naturopathy centers

*For Further details please contact*

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